

Generative AI Product Acceptable Use Policy

1. Customer must disclose when end users or consumers are interacting directly with automated systems, such as bots or similar features, unless obvious from context.
2. Customers may not deceive end users or consumers by misrepresenting content generated through automated means as human generated content.
3. Customer is responsible for ensuring that its usecase for the Generative AI Product complies with applicable laws.
4. Customer must not use or permit anyone to use Generative AI Products for the following purposes:
 - a. Engaging in any deceptive or inauthentic behavior for any purpose;
 - b. Creating or distributing knowingly deceptive content or impersonating another;
 - c. For any purposes related to child sexual exploitation or Child Sexual Abuse Material (CSAM);
 - d. Developing, advertising, marketing, distributing, or selling weapons, weapon accessories, or explosives, as enumerated by the United States Munitions List;
 - e. Targeting, generating, or distributing political campaign materials for external public or semi-public audiences;
 - f. As part of an automated decision-making process with legal or similarly significant effects, unless Customer ensures that the final decision is made by a human being who must take account of other factors beyond the Generative AI Products' recommendations in making the final decision.
 - g. As part of an automated decision-making process for lending even when the final decision is made by a human being.
 - h. Generating individualized advice that in the ordinary course of business would be provided by a licensed professional, such as financial advisors or legal or medical professionals, without the involvement of a licensed professional reviewing the output.
 - i. Generating or providing individualized medical advice, treatment, or diagnosis to a consumer or end user. However, Customer may use a Generative AI Product to otherwise assist a human professional in providing individualized advice (e.g., summarization) provided there must be a qualified person in the loop reviewing the output.
 - j. Explicitly predicting an individual's protected characteristic, including, but not limited to, racial or ethnic origin, and past, current, or future political opinions, religious or philosophical beliefs, trade union membership, age, gender, sex life, sexual orientation, disability, health status, medical condition, financial status, criminal convictions, or likelihood to engage in criminal acts.